Module Code : BP-1101

Module Title : Government, Business and Society

Type of Module : Bachelor of Business: Degree core
                  All other programmes: Breadth

Modular Credits : 4

Student Workload:
                  Contact hours for timetabling: 8 hours
                  2 hours

Prerequisite : None

Anti-requisite : None

Aims:
The module is designed to provide a broad understanding of the relationship between
government, society, and the business sector. Students will be equipped with knowledge of
the central role played by governments in managing the economy and promoting the
business sector. They will be expected to understand the impact of society and culture on
government and business. On module completion, students will have a local and global
perspective of the links between government, business and society drawn from a variety of
disciplines including political science, sociology, business management, and economics.

Module Content:
• The nature of politics and the structure, institutions and role of government
• Principles shaping politics and government
• Different types of political system
• Features of society in the modern world
• Important social questions such as ageing, poverty and welfare
• Government provision to meet social needs
• The market economy and the planned economy: contrasting models
• How the business sector influences the role and policies of the government
• State ownership and regulation of business
• Fiscal and monetary policy of a government
• How governments provide support services and infrastructure for business
• International cooperation and the global economy

Assessment:
Examination: 50%  Coursework: 50%