

## CONFERENCE PROPOSAL

### 3rd INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS AND FINANCE (ICBEF)

<b>Host:</b>	UBD School of Business and Economics
<b>Date:</b>	1 – 3 November 2021
<b>Format</b>	Onsite and Online
<b>Venue:</b>	Opening, keynote speech, and closing remark - Senate Room, Chancellor Hall Parallel sessions – UBDSBE lecture rooms Universiti Brunei Darussalam, Brunei.

#### Conference Theme:

#### **NEW BUSINESS PARADIGM DURING ECONOMIC UNCERTAINTIES**

After two successful conferences (2017 and 2019) UBDSBE plans to organise the 3<sup>rd</sup> International Conference on Business, Economics and Finance (ICBEF) in November 2021. In view of the COVID-19, we propose to organise the conference in a mixed format where local participants will be invited in person (onsite; face-to-face) while international participants will have online participation. However, the format may be amended subject to easing of travel restrictions. Given the current economic situation experienced by many countries during COVID-19, the main objective of organising the 3<sup>rd</sup> ICBEF is to provide a forum for all researchers and practitioners to discuss the challenges faced during economic uncertainties, share experiences and suggest possible solutions.

Business cycles are a known phenomenon of free market economies where businesses experience booms and bust. However, the causes of these business cycles are attributed to a number of factors including rapid pace of innovations, changes in consumer and investor sentiments, changes in regulatory environment and natural disasters, such as the recent COVID-19 pandemic. Some observers consider economic crisis as a period of 'creative destruction', which brings new ideas, technologies, products and services that could lead to economic growth.

Economic uncertainties that disrupt the existing way of doing businesses motivate governments and businesses to explore opportunities to reconstruct conditions for profitable and sustainable business through redesigning institutional and cultural framework within which firms operate. The recent uncertainties created by COVID-19 pandemic leave a much deeper impact on businesses, especially SMEs.

At a time when social distancing and travel restrictions serve as important policy measure to control the spread of crisis, the use of digital technology has obviously helped maintain a momentum in economic and business operations and to reduce the worst impact of the recent crisis. Cross-border flows of digital technologies give a rise to new business models aiming to achieve higher productivity. This new paradigm will need businesses to explore global markets and supply chains as well as investing in innovative technologies to adapt quickly to the changing environment. This is the main objective of the proposed conference on 'Embracing New Business Paradigm during Economic Uncertainties'. We believe that this 3-day conference, planned at UBD from 1- 3 November 2021, will provide a forum for experts, academics and practitioners to share their experience and views on how the new business paradigm is evolving given the fast pace of economic uncertainties since 1990s.

Although the main theme of this conference is about ‘embracing new business paradigm during economic uncertainties’, we expect papers in other related area (sub-themes) within the field of business, economics, finance, entrepreneurship, accounting and finance.

### Conference Streams

Participants and paper authors are encouraged to submit papers in the any of the streams listed below.

Adapting to Industry 4.0
Asian and Emerging Economies
Collaboration and Strategic Alliances
Corporate Social Responsibility
Covid-19 Impact and Experiences
Cryptocurrencies in a World of Low Interest Rates
Cyber Security
Digital Transformation, Information Technology and Development
Economic Digitalization
Energy, Environment and Resources
Entrepreneurship, Creativity and Innovation Management
Environmental Investments, Green Financing and their Economic Impacts
Financial Literacy
Fintech and Islamic Fintech
Frugal innovation
Globalisation in the Face of a Pandemic
Green HRM
Growth and Equity
Halal Products and Services
Human Resource Management and Leadership
Islamic Economics and Finance
Marketing Management and Consumer Behaviour
Micro-finance
Open Innovation
Performance Management Systems
Public Sector Readiness to Industry 4.0
Social Inclusion in Digital Economy
Strategic Issues in Business
Supply Chain and Logistics
Sustainable and Inclusive Growth
Sustainable Development
Sustainable Production and Consumption
Sustainable Social Finance and Enterprises
Women Empowerment

### **Submission of Abstract**

The abstract should be no longer than 500 words. The title of the paper must be bold, and should include name(s) of all authors. The name of presenting author should be underlined and must include contact details including an e-mail. The abstract should briefly introduce the topic of research, identify research problem and/of the objectives, indicate the methodological approach planned/used for tackling the research problem; summarise the main or expected findings and policy implications. Authors who wish to present paper should submit an abstract to the conference secretariat via email to [icbef.sbe@ubd.edu.bn](mailto:icbef.sbe@ubd.edu.bn). Please note that abstract must be submitted in PDF.

### **Abstract Review Process**

All submitted abstracts will go through a peer-review process carried out by the conference scientific committee for presentation at the Conference.

### **Notification of Acceptance/Rejection to Corresponding Author**

Notification will be sent to the corresponding Author by 15 June 2021. Authors whose abstracts have been accepted will receive instructions for the submission of their full paper and presentation of their paper. At least one author must register and present the paper at the conference.

### **Submission of Full Paper**

Authors of accepted papers are required to submit full papers to the conference secretariat. Empirical papers should include: (1) title, (2) author, (3) abstract, (4) research background, (5) literature review, (6) research methods, (7) result and discussion, (8) conclusion and (9) references. Conceptual papers should include: (1) title, (2) author, (3) abstract, (4) research background, (5) literature review, (6) discussion, (7) conclusion and (8) references. Papers should be no longer than 8000 words, including references and 3-5 key words.

Papers should be submitted as a Microsoft Word document (not as a PDF) with other supporting documents as requested in call for paper. Please download (from UBDSBE ICBEF Website) the Full Paper Template for proceedings and follow the steps outlined when submitting your paper to the conference secretariat via email to [icbef.sbe@ubd.edu.bn](mailto:icbef.sbe@ubd.edu.bn), on or before the deadline.

Please ensure that the paper follows Harvard style reference system and is thoroughly proofread before submission. Also, before submitting, please ensure that:

- (1) the submitted paper has not been previously published or is not under review elsewhere;
- (2) You warrant that the paper is not an infringement of any existing copyright and will indemnify ICBEF organising team against any legal breach of such warranty.

Submitted papers will go through a peer review process for publication.

### **Best Paper Awards**

Three papers will be selected for the best paper award, one each in the areas of Business, Economics and Finance. All submitted papers will be reviewed based on merit, novelty and practical application.

### **Post-Conference Publication**

All accepted and presented papers at the conference will be published in the *3<sup>rd</sup> International Conference on Business Economics and Finance proceedings* with ISBN.

Selected papers will be considered for publication (subject to double blind review and as part of journal requirement) in the following international refereed journals:

- UBDSBE's **Journal of Business and Economic Analysis**
- **Journal of Science and Technology Policy Management** (JSTPM), indexed by Scopus, Q2 the publisher is Emerald
- **International Journal of Asian Business and Information Management** (IJABIM), indexed by Scopus, Q2

**Web site:** <http://sbe.ubd.edu.bn/ICBEF>

**Email address:** [icbef.sbe@ubd.edu.bn](mailto:icbef.sbe@ubd.edu.bn)

**Important dates**

	<b>New Important dates</b>
Closing Date for Abstract submission	<b>15 June 2021</b>
Notification of Acceptance starting	<b>30 June 2021</b>
Closing Date for Early Bird Registration	<b>15 September 2021</b>
Full paper submission	<b>15 September 2021</b>
Conference dates	1 to 3 <sup>rd</sup> November 2021

**Benefits to Participants**

Promote academic quality, facilitate cross-disciplinary engagement and highlight current issues

As a platform for academia, researchers, practitioners and policy makers to exchange views and ideas

Enable opportunities for research collaborations

**Keynote and guest speakers:**

TBC

**Proposed guest of honour for the opening ceremony:**

TBC

**Registration Fee for ICBEF 2021**

**Onsite Physical Conference in Brunei Darussalam**

	Early Bird Payment	Regular Payment After 1 August 2021
Presenters	BND 250	BND 350
Student Presenters residing in Brunei	BND 50	BND 100
Participant	BND 150	BND 200
Student participants residing in Brunei	BND 50	BND 100

**Online (Only for presenter/participant outside Brunei Darussalam)**

	Early Bird Payment	Regular Payment After 1 August 2021
International Presenters	USD 200	USD 300
Student Presenters residing overseas	USD 50	USD 100
International Participants	USD 150	USD 200

Overseas Students (who study outside of Brunei)	USD 50	USD 100
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For local and overseas students (for both paper presenter and participant) – please upload verification letter or a copy of student ID when submitting your registration online

For UBD Alumni, to entitle 10% off the conference registration fee, please upload verification letter or a copy of student ID when submitting your registration online

For government agencies, please submit your department's approval and purchase order (PO) to the Secretariat of ICBEF. An invoice will be issued by Tabung UBD with the account number thereafter.

**Payment Methods**

- Bank Draft (personal cheque will not be accepted)
- Direct Bank Transfer
- Telegraphic Transfer
- E-payment (online payment)

**Suggested Venue:**

UBD School of Business and Economics